

smart city stockholm – the meeting place for smart cities and urban innovation



october 20-22, 2020
at stockholmsmässan
smartcitystockholm.se





Meet the decision-makers creating and developing the smart cities of tomorrow. Welcome to Sweden's leading forum for smart cities and urban innovation.

In today's ever-expanding cities, the need for smart solutions has never been greater. Housing, welfare services, public transport and many other things are putting pressure on the city's infrastructure, and this in turn is driving the digitalization and development of a sustainable city. Cities are hubs for innovation, economic growth and prosperity. Smart City brings all these interests together, making it the natural meeting place for everyone involved in developing the smart cities of the future.

Why you should be part of Smart City

Smart City gathers decision-makers in local government, public authorities and regions, plus businesses in the construction, real estate, energy, IT and transport sectors all under one roof. The event is an opportunity to meet them all and get your project and your solutions seen by the right people. Smart City has a packed program of seminars,

workshops, conferences and exhibitions. Some of the topics include future transport solutions, smart properties, digital transformation and a generally better and more sustainable urban environment. Smart City focuses on innovation as the most important driver of economic growth and prosperity, but also of an eco-aware and sustainable society. Smart City is quite simply the natural meeting place for everyone engaged in some way in the development of the smart cities of the future.

Focus areas Smart City 2020:

- Digital transformation
- Urban environment
- Mobility
- Finance & Governance
- Sharing Cities & people

Smart City is the complete meeting place for networking, exhibits and seminars. Visitors will be keen to meet exhibitors offering new products, systems and solutions. At Smart City we ensure the development of smart cities, together.

Participants

The people developing smart cities:

- Politicians
- Municipalities
- Regions
- Public authorities
- The real estate industry
- The retail sector
- The transport industry
- The restaurant industry
- IT managers
- Architects
- City planners
- Construction consultants

Exhibitors and partners

The people with solutions, systems and products that promote the development of smart cities.

In areas such as:

- **Digital transformation**
Data-driven cities & cloud, Internet of things, Artificial Intelligence, Cyber Security, 5G technology
- **Urban environment**
Smart buildings, Climate change, Public space & green district, Urban planning, Clean-tech, Food-tech
- **Mobility**
Future mobility, Future logistics, Public Transport, Connected vehicles
- **Finance & Governance**
Financing, E-gov and open-gov, Data Governance
- **Inclusive & Sharing Cities**
Sharing Cities, Social inclusion, Welfare services, Collaboration policies, Gentrification, Circular economy, Innovation ecosystems.



5 reasons
to attend:

1. **Make direct contact** with forward-thinking decision-makers who are actively seeking new solutions and inspiration.
2. **Benefit from unique contacts** with business leaders and decision-makers.
3. **Save time** by networking and presenting your products/services to many potential customers at a single event.
4. **Create trust** in your brand and raise its profile.
5. **Top up your knowledge** and be inspired by all the latest innovations.

help develop the smart cities of tomorrow

Partner: Communicate your message before, during and after Smart City in our various channels. Promote your brand and gain a unique opportunity to join our network and make valuable contacts.

Exhibitor: Showcase your products/services to the decision-makers attending Smart City with money to spend.

Sponsor: Generate trust and recognition by getting your brand/logo seen.

Don't miss the chance to be an integral part of this meeting place for networking, inspiring knowledge and exhibiting!

for questions about Smart City and bookings,
please contact:



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organized by:
Stockholmsmässan

